SmartSpace Software Plc
("SmartSpace", the "Company" or the "Group")

LAUNCH OF SWIPEDON IN TAIWAN, CHINA AND GERMANY

Continues international expansion through Asia and Europe

SmartSpace Software Plc, (AIM:SMRT) the leading provider of 'Integrated Space Management Software' for smart buildings and commercial spaces, is pleased to announce the successful launch of SwipedOn's SaaS visitor management platform, in Taiwan, China and Germany. This follows on from last year's initial launch in Asia through South Korea.

Key highlights to launch in Taiwan, China, and Germany

- Further step in broadening the addressable market with launch of fully localised language variants in 3 new markets
- Asian market expansion with localised versions in Taiwan and China, following on from the release in South Korea last year
- The launch of a fully localised German version is the first full market release in Europe
- Each country variant includes a local language website, marketing campaign, product and localised sales and customer support.
- Launching three countries at once demonstrates our ability to quickly enter new markets with deployment possible in as little as a few weeks in a cost effective manner.

SwipedOn's existing clients who utilise our platform in over 8,400 locations, across 70 countries, are predominantly English speaking businesses. This launch is the next step of an initiative to broaden the addressable market for SwipedOn, and grow the customer base of non-English speaking clients. Korea, Taiwan, China and Germany are the first of a number of localised releases planned.

To support the launch in Taiwan, China and Germany localised websites (https://www.swipedon.tw, https://www.swipedon.cn and https://www.swipedon.de) are available with a range of local language marketing and support collateral. In-country digital marketing campaigns will focus on the search engine dominant to the country.

Commenting on the announcement, Hadleigh Ford, MD of SwipedOn said:
"We were delighted to have successfully launched in Korea in 2022. It therefore gives me great pleasure to create these new releases of SwipedOn. Up to now most of our new business came from our core markets of the US, Canada , UK, Australia and New Zealand. These new market entries will help us expand the number of core markets where we generate business on a consistent basis. This latest step has given us the opportunity to 'stress test' SwipedOn for geographic expansion. Lessons learnt from these launches will be applied to other markets with the intention of creating an effective 'cookie cutter' model for accelerated new market expansion.

This milestone continues the very exciting progress and development in the SwipedOn growth story."

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SmartSpace Software plc is a fast growing SaaS-based technology business, designing and building smart software solutions. The Company's software solutions help transform employee engagement with modules which include visitor management, desk management, meeting room management and analytics.

The three operating companies in the Group comprise:

- SwipedOn – SaaS visitor management, desk booking (www.SwipedOn.com)
- Space Connect – SaaS meeting room and desk booking (www.spaceconnect.co)
- Anders & Kern – distribution and technical support (www.anders-kern.co.uk)

For more information go to: www.smartspaceplc.com