



RNS REACH | 5 September 2023

**SmartSpace Software Plc**  
("SmartSpace", the "Company" or the "Group")

**Launch of new SwipedOn platform**

SmartSpace Software Plc, (AIM:SMRT) the leading provider of 'Integrated Space Management Software' for smart buildings and commercial spaces, announces that its subsidiary, SwipedOn, has launched its expanded platform to allow booking of desks, carparking spaces, EV charging points and equipment.

Referred to internally as 'Spaces' this release is the result of the largest project undertaken by the SwipedOn development team. The new functionality moves SwipedOn from a point solution with a focus on visitor management, into a comprehensive workplace management platform. SwipedOn customers will now be able to book an extensive range of business assets including desks, carparking spaces, bike storage, lockers, EV charging points and other equipment. The platform has been designed to be fully configurable, unlimited by any asset type, therefore allowing customers to generate their own use cases. Users will engage with the platform via a new app, launched as part of this release, allowing them to make and manage bookings. In addition to the new booking capability this release also includes completely new user interface for SwipedOn. This was released to customers over the past weeks to a very positive reaction.

The new functionality provides an excellent opportunity for revenue expansion from the SwipedOn customer base of over 4,900 customers. The pricing model is based on a 'per asset/per month', compared to a 'per location' for visitor, providing the business with an opportunity to significantly expand its customer ARPU. As result of this broadening of our engagement with customers this development is expected to further increase the 'stickiness' of SwipedOn.

**Commenting on the release, Frank Beechinor, Group CEO, said:**

"This is a great milestone in the evolution of SwipedOn. The software development team, under CTO, Matt Cooney, has worked non-stop over the past year to bring the expanded platform to fruition.

The focus is now to monetise this extensive development effort. The SwipedOn sales, marketing and support teams, are all preprepared to engage customers with the new functionality. To that end it is pleasing to see that we have already signed our first paying customers.

During the coming months, the development team will continue to evolve the platform to add further functionality".

End

## Enquiries

### SmartSpace Software Plc

Frank Beechinor (CEO)

Kris Shaw (CFO)

via Lisa Baderoon

- Head of Investor Relations

### Lisa Baderoon (Head of Investor Relations)

[LBaderoon@smartspaceplc.com](mailto:LBaderoon@smartspaceplc.com)

+44(0) 7721 413 496

### Canaccord Genuity (NOMAD & Broker)

+44 (0) 20 7523 8000

Adam James

Harry Rees

SmartSpace Software plc is a fast growing SaaS-based technology business, designing and building smart software solutions. The Company's software solutions help transform employee engagement with modules which include visitor management, desk management, meeting room management and analytics.

The operating brands of the Group comprise:

- SwipedOn – SaaS visitor management, desk booking ([www.SwipedOn.com](http://www.SwipedOn.com))
- Space Connect – SaaS meeting room and desk booking ([www.spaceconnect.co](http://www.spaceconnect.co))

For more information go to: [www.smartspaceplc.com](http://www.smartspaceplc.com)