

MACMURRAY COLLEGE

Based in Jacksonville, Illinois, USA, MacMurray College is a higher education facility with 500 students at their halls of residence. They faced challenges around ensuring they were compliant with FERPA (Family Educational Rights and Privacy Act of 1974) guidelines. A paper visitor book was not compliant. To meet requirements, they needed to find an alternative way to handle visitor data. We spoke to MacMurray College's Director of Campus Safety & Housing, Aaron, to learn more about how SwipedOn has transformed processes after replacing the paper visitor book.

The Priorities

This higher education facility required a system that would replace their paper visitor book and monitor visitors entering and exiting the premises - and more specifically for those visitors coming and going from the halls of residence - that would remain in line with FERPA (Family Educational Rights and Privacy Act) guidelines. When Aaron was looking for an alternative front desk solution for MacMurray College, his three highest priorities were: finding a system with a user friendly interface, confidentiality, and a customisable data collection.

Why SwipedOn?

MacMurray College chose SwipedOn for two distinct reasons: 1) willingness to understand the needs of the facility from the SwipedOn sales and support team and 2) an affordable solution.

The three key features beneficial to the college are easy visitor sign in, customisable design and multiple location integration. There are many visitors in and out of the MacMurray College residence halls and SwipedOn has helped track visitors in all of our locations.

 **LOCATION**
Jacksonville, IL, USA

 **INDUSTRY**
Higher Education

 **STUDENTS**
500



Aaron commented that, if he would say anything to someone considering SwipedOn as their visitor management software, "it's a great tool that will organize all visitor logs."

The Results

SwipedOn has proven to be an essential solution for guest tracking in and out of halls of residence at MacMurray College. After implementing SwipedOn they found the results included confidential information collection as well as searchable electronic reporting. The college is now on SwipedOn's Enterprise plan and has rolled out the software across four devices and locations.



Challenges

- Their paper visitor book was not compliant with FERPA guidelines
- No way to enforce the collection of information from visitors
- Not able to have a full view over all four of their entry and exit locations



Results

- FERPA guideline compliant
- The ability to integrate in multiple locations and track visitors in all four locations
- Confidential information collection and searchable electronic reporting

"There are many visitors in and out of our residence halls and Swiped-On has helped track visitors in all of our locations. It's a great tool that will organize all of your visitor logs."

Aaron / Director of Campus Safety Housing, MacMurray College

