

RED DOT CORPORATION


Producing premium mobile HVAC (heating, ventilation & air conditioning) units, Red Dot Corporation operates via a vertically integrated business model in Ipswich, UK. We spoke to IT & Facilities Manager, James about the challenges the company faced and how SwipedOn has helped Red Dot Corp move forward into a smarter future.

With 43 employees, Red Dot Corporation is classed as a small to medium size business meaning that implementing SwipedOn was crucial, allowing them to direct employees that would otherwise be stationed at the front desk to elsewhere in the business for maximum productivity.

The company faced challenges around GDPR data privacy, a lack of notifications or awareness when a visitor has arrived (they have always operated without a receptionist manning the front desk) along with ensuring that employees could productively work elsewhere in the business rather than focusing on waiting on guests at the front desk. All of these challenges drove Red Dot Corp to research alternative solutions to the paper visitor book. And ultimately, leading them to SwipedOn.

Why SwipedOn?

Their highest priorities, when looking for a visitor management system, were that it would be easy to use, professional looking and customisable. And SwipedOn delivered. With price that met the company's budget, ease of configuration and great features (such as instant notifications and a customisable welcome screen) SwipedOn was the perfect fit for this UK-based manufacturing business. IT and facilities manager James commented "it's [SwipedOn is] feature rich, easy to use and customisable to fit the needs of your business.

 **LOCATION**
Ipswich, UK

 **INDUSTRY**
Manufacturing

 **EMPLOYEES**
43



The detail is in the feature

After recognising the need for a visitor management system, Red Dot Corporation implemented SwipedOn and have been enjoying the features; the three features that have proven most beneficial to the company are ID badge printing, email notifications and SMS notifications along with the evacuation feature and ability to sign in / sign out staff if needed.



Challenges

- GDPR and data privacy compliance
- Redirecting human resource from the front desk to other areas of the business
- The ability to recognise when guests have arrived with an unmanned front desk



Results

- Instant Email and SMS notifications allow a fully functioning unmanned front desk
- Now operating as a GDPR compliant business
- Improved safety & security protocols with the SwipedOn evacuations roll call feature

"It's feature rich, easy to use and customisable to fit the needs of your business."

James / IT & Facilities Manager, Red Dot Corporation