



Case Study



Voortman Bakery





Based in Burlington, Ontario, Voortman Bakery specialize in the production and sales of “real good, feel good treats”, across North America, the United States, Puerto Rico, and over 70 other countries worldwide.


The team at Voortman Bakery use the SwipedOn workplace sign in solution to keep track of visitors, contractors, vendors and more. We spoke to their Quality Assurance Manager, Penny to find out how SwipedOn has helped the team at Voortman with managing airtight security measures, comply with industry regulations and address unique challenges brought on by the pandemic.



We were looking for a modern and efficient way to accurately track visitors entering our site to help ensure compliance.

 **LOCATION**
Ontario, Canada

 **INDUSTRY**
Food Manufacturing

 **EMPLOYEES**
325

Challenge

Transforming the reception

You've been a loyal SwipedOn user for over 2 years now. What were the challenges your company initially faced which drove the need to replace your paper visitor book with a digital solution?

Prior to SwipedOn we were using a paper-based process to induct and sign people in and out of our facility. We quickly realized this was a laborious and inefficient way to handle 300+ employees, contractors and visitors entering our facility daily. The excessive paper trail was proving time-consuming for auditing purposes and compromising visitor privacy.

What were your company's highest priorities when you were looking for a workplace sign in solution?

We were looking for a modern and efficient way to accurately track visitors entering our site to help ensure compliance. Ease of use and implementation, along with great support was also a must.



What results did your company achieve by implementing SwipedOn?

SwipedOn has automated our entire visitor management process. The solution has significantly enhanced site security, improved data privacy and helped ensure we maintain regulatory compliance.



SwipedOn has helped ensure our operations meet industry regulatory and statutory requirements...

What features of SwipedOn are the most beneficial to Voortman Bakery?

- ➔ Easy visitor sign in
- 🔔 Email notifications
- 👤+ Visitor pre-registration
- 📄 ID badge printing
- 📷 Visitor photo capture
- 📄 Visitor agreements / NDAs
- 🛡️ Evacuation mode
- 📍 Roaming employee
- 🌐 Multi-location
- ✍️ Customizable design
- ☰ Custom visitor fields
- 👤 Remember frequent visitors



Solution

Ensuring food safety and industry compliance with SwipedOn

Is there anything specific to the food industry that SwipedOn has proved an essential solution for?

Yes, especially from a compliance perspective. GFSI (Global Food Safety Initiative) standards are constantly fluid. SwipedOn has helped ensure our operations meet industry regulatory and statutory requirements, encompassing HACCP (Hazard Analysis Critical Control Points), GMP (Good Manufacturing Practices), and the FSMA Food Safety Modernization Act etc.



That's great to hear! Can you tell us a little bit more about how the SwipedOn sign in system has helped your business on its compliance journey?

SwipedOn allows us to maintain accurate digital visitor logs for record keeping and audits, print custom photo ID-badges for on site authorisation, and ensure visitors agree to our company's Health & Safety policy on arrival. All of which help keep us in FSMA compliance. The system enables us to screen individuals with Q&A's for health and safety guidelines, and deny any visitors that don't meet particular health requirements.

Benefit

Operating during uncertain times

When COVID-19 hit, did SwipedOn help Voortman Bakery remain operational?

Yes! With the added threat of an infected person entering our manufacturing facility and impacting production SwipedOn played a key role in our response plan. We took advantage of SwipedOn's health questionnaire function which allows us to screen every visitor, vendor or contractor before they step onsite. For any answers of concern, I'm automatically alerted and can decline their entry. We have also made use of contactless sign in. Allowing visitors to sign in by QR code with their own devices.

How have the features you mentioned above helped your company during the pandemic?

They have helped minimize the risk of cross contamination and helped ensure our workforce and manufacturing facilities are protected. Contactless sign in has also sped up the entire sign in process. Visitors no longer need to wait in line to sign in on the iPad, which helps ensure social distancing protocols are met and prevent the spread of infection.

Final thoughts

We know there are a number of different workplace sign in solutions on offer - what was the biggest reason your company chose to implement SwipedOn?

I knew of another business that used SwipedOn and they raved about it. As a result I was keen to roll out the software within our own company. SwipedOn's price, feature set and on-hand technical support also made it an easy choice.

Thanks for taking the time to chat with us Penny! One last question... what would you tell other businesses who are considering SwipedOn as their workplace sign in system?

SwipedOn is the best visitor and employee management solution hands down. Many people have commented on it and love this application... so much so that they have since signed up.



SwipedOn allows us to maintain accurate digital visitor logs for record keeping and audits, print custom photo ID-badges for on site authorization, and ensure visitors agree to our company's Health & Safety policy on arrival

Penny, Quality Assurance Manager



Results

- A secure, efficient, automated visitor sign in process
- Easy to keep, digital records for audits
- Daily health screening to prevent potentially infectious individuals from entering

Challenges

- Previous system laborious, inefficient and time-consuming
- Maintaining accurate records for industry audits
- Ability to identify if someone is symptomatic before coming on site

swipedon

To find out how your workplace can benefit from SwipedOn

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